



FACTS

WHAT DOES UNITED PRAIRIE BANK DO WITH YOUR PERSONAL INFORMATION?

WHY?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

WHAT?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security Number
- Account balances
- Credit history
- Transaction history
- Account transactions
- Checking account information

When you are *no longer* our customer, we continue to share your information as described in this notice.

HOW?

All financial companies need to share customers' personal information in order to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons United Prairie chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does UP share?	Can you limit this sharing?
For our everyday business purposes - such as to process our transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus.	YES	NO
For our marketing purposes - to offer our products and services to you	YES	NO
For joint marketing with other financial companies	YES	NO
For our affiliates' everyday business purposes - information about your transactions and experiences	YES	YES
For our affiliates' everyday business purposes - information about your creditworthiness	YES	YES
For our affiliates to market to you	YES	YES
For non-affiliates to market to you	YES	YES

TO LIMIT OUR SHARING

- Call toll free 1-833-999-4UPB (4872) to opt-out.
- Visit unitedprairiebank.com/Privacy.aspx to complete and submit an opt-out form.

Please Note:

If you are a *new* customer, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

QUESTIONS?

Visit www.unitedprairiebank.com

WHAT WE DO

<p>How does United Prairie protect my personal information?</p>	<p>To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.</p> <p>We also maintain other physical, electronic and procedural safeguards to protect this information and we limit access to information to those employees for whom access is appropriate</p>
<p>How does United Prairie collect all of my personal information?</p>	<p>We collect your personal information. For example, when you</p> <ul style="list-style-type: none"> • Open an account • Apply for a loan • Seek financial or tax advice • Make deposits or withdrawals from your account • Provide your mortgage information <p>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</p>
<p>Why can't I limit all sharing?</p>	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> • sharing for affiliates' everyday business purposes - information about your creditworthiness • affiliates from using your information to market to you • sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>
<p>What happens when I limit sharing for an account I hold jointly with someone else?</p>	<p>Your choices will apply to everyone on your account.</p>

DEFINITIONS

<p>Affiliates</p>	<p>Companies related by common ownership or control. They can be financial and non-financial companies.</p> <ul style="list-style-type: none"> • Our <i>affiliates</i> include: <ul style="list-style-type: none"> • <i>Farmers State Corporation, United Prairie Insurance Agency, and United Prairie Financial Network</i>
<p>Nonaffiliates</p>	<p>Companies not related by common ownership or control. They can be financial and non-financial companies.</p> <ul style="list-style-type: none"> • <i>Nonaffiliates</i> United Prairie shares with are <ul style="list-style-type: none"> • <i>Insurance companies and investment companies</i>
<p>Joint Marketing</p>	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> • <i>Our joint marketing partners include credit card and investment companies</i>